

David Rauch
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2014-2017	Publicis	VP, ACD Creative lead on Merck vaccines, Gardasil, Zostavax, Pneumovax 23, Sanofi Pasteur, Fluzone, Humira
2010-2014	Publicis, JWT, CDM, Rapp, mcgarrybowen, AgencyRx, Geometry, Grey, Draft FCB, Euro Life, Digitas Health,	Freelance Art Director/CD ADL, Cadillac, Shionogi, Abbott Nutrition, Sanofi HCP, DTC, United Healthcare, J&J new business win for Draft FCB
2009- 2010	GSW Worldwide	VP, Director of Digital Ideation Digital lead on Novartis, Pfizer, Sanofi developing innovative solutions for HCP, DTC, new business.
2007- 2008	Saatchi Healthcare	VP, CD Created Plavix campaign named to Adweek's best of 2008. Designed an innovative graphic system rebranding the agency as SSH+W.
2002-2006	Publicis	VP, ACD P&G, BMW dealers, Heineken, Prilosec OTC, Pepto Bismol campaign, the first domestic P&G campaign recognized at Cannes.
1995-2001	FCB	VP, Senior Art Director AT&T, Fairmont Hotels, Nabisco, Tropicana, Ice Breakers
1984-1994	DDB	Art Director New York Lottery, Michelin, GE, Hershey, Seagram's and Sons, Volkswagen

1983

School of Visual Arts

BA advertising and design,
SVA scholarship award,
Art Directors Club scholarship award

1981

Syracuse University

Visual and Performing Arts

Awards

Art Directors, CA, Athena, Andys, Cannes,
Effies, Obie